

# 100% COTTON

100% Cotton is a natural fiber that is highly valued in the promotional industry for its comfort, breathability, and versatility. It is commonly used for apparel, bags, and other promotional items due to its softness and durability. Cotton's natural softness makes it comfortable for clothing and items that come into direct contact with the skin, while its breathability is ideal for warm weather apparel and items requiring ventilation. Additionally, cotton is hypoallergenic, making it suitable for a wide range of consumers, and its strong fibers ensure that promotional items have a long lifespan.

Popular promotional items made from 100% cotton include t-shirts, tote bags, caps, and towels. Cotton t-shirts are a staple in promotional apparel, tote bags are a popular eco-friendly alternative to plastic bags, caps provide sun protection, and towels are ideal for sports promotions and hospitality gifts.





For those looking to make more environmentally friendly choices, organic cotton, grown without harmful pesticides and chemicals, and recycled cotton, which reduces waste and conserves resources, are sustainable options for eco-conscious promotions.

