



COTTON

Fairtrade Cotton is a socially responsible and sustainable material choice in the promotional industry. Certified by Fairtrade International, Fairtrade Cotton ensures that cotton farmers receive a fair price for their crop, along with additional funds (Fairtrade Premium) to invest in community and business projects. This certification promotes better working conditions, environmental protection, and economic empowerment for small-scale farmers and workers in developing countries.

Promotional products made from Fairtrade Cotton can include apparel, tote bags, and other textile items. By opting for Fairtrade Cotton, companies can showcase their commitment to ethical sourcing and social responsibility. These products not only support sustainable farming practices but also contribute to the improvement of livelihoods in cotton-producing communities.





The production of Fairtrade Cotton involves strict adherence to environmental standards, including the reduction of harmful pesticides and the promotion of biodiversity. This ensures that the cotton is grown in a way that is environmentally sustainable and safe for both farmers and the surrounding ecosystem.

