

# GRASS

Grass is an eco-friendly and renewable material that is increasingly being used in the promotional industry as an alternative to traditional materials like paper and plastic. With a rapid growth rate and the ability to absorb carbon dioxide, grass-based products offer a sustainable solution that reduces environmental impact and supports a greener future.

One of the most popular uses of grass in the promotional industry is in the production of grass paper. Grass paper is made by combining dried grass fibers with recycled paper fibers, resulting in a material that requires significantly less water and energy to produce compared to conventional paper. This process not only conserves natural resources but also reduces greenhouse gas emissions, making grass paper an excellent choice for eco-conscious brands.

Grass can also be used to create other promotional items such as pens, notebooks



# LEMON GRASS COVER

You probably heard about lemon grass if you love Asian food or know about its therapeutic oil. What you may not be aware of is that once the oil is extracted from the grass, the residue left behind adds to the pollution if it is burned and thrown away. Through our innovative upcycling process, we transformed this into a beautiful lemon grass cover - a cover with a delicate aroma and unique texture.

THANK YOU FOR CONTRIBUTING TOWARDS  
A CLIMATE-POSITIVE PAPER INDUSTRY.



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